

By Senator Rodriguez

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Senate Resolution

A resolution designating April 2, 2025, as
"Independent Online Sellers Day" in Florida.

WHEREAS, digital commerce has transformed Florida's economy
by enabling thousands of small and medium-sized businesses to
reach customers worldwide, and

WHEREAS, 60 percent of everything sold in Amazon's store
comes from independent sellers, the majority of which are small
and medium-sized businesses, and

WHEREAS, more than 56,000 independent businesses in Florida
sell in Amazon's store, and

WHEREAS, these independent businesses sold more than 358
million items in 2023, and

WHEREAS, independent sellers from around this state are
visiting Tallahassee today, April 2, 2025, to meet with
legislators and talk about their businesses, NOW, THEREFORE,

Be It Resolved by the Senate of the State of Florida:

That April 2, 2025, is designated as "Independent Online
Sellers Day" in Florida to recognize the contributions of
independent online sellers to our state's economic growth and
prosperity.

BE IT FURTHER RESOLVED that a copy of this resolution, with
the Seal of the Senate affixed, be presented to the Florida
Chamber of Commerce, Associated Industries of Florida, and the
Florida Retail Federation as a tangible token of the sentiments
of the Florida Senate.